



Agenda

“The Garage” at the Harley-Davidson Museum

WEDNESDAY, SEPT. 13

- 1:30 p.m. Welcome & Opening Remarks from Jim Stern, Executive Vice President of A. O. Smith Corporation and Board Chairman of The Water Council
- 1:45 p.m. Encouraging Regional Innovation with the National Science Foundation
- Join us for a one-on-one conversation with Daniel Goetzel, entrepreneurial lead for the National Science Foundation’s Regional Innovation Engines Program. This exciting new program catalyzes and fosters innovation ecosystems across the United States to advance critical technologies, promote and stimulate economic growth, spur regional innovation and more. Learn about the aspiring engine being led by The Water Council to promote water and energy resiliency!
- 2:05 p.m. Accelerating Innovation to Enhance Resiliency
- Innovation in water technology is crucial to building resiliency to water challenges such as scarcity, flooding and poor water quality, yet these innovations can take many years to develop, test and scale up in the marketplace. How can we safely accelerate the process to find solutions to problems that are already here? Featuring:
- Roger Berry, Founder & CEO, Sudoc
 - Dr. Paige Peters, Founder & CTO, Rapid Radicals Technology
 - Matt Stuyvenberg, VP of Water Quality, Badger Meter
- 3:45 p.m. Exploring Solutions: Roundtable Conversations
- Engage with your peers to further the discussion of accelerating water technology solutions.
- 5 p.m. Reception

THURSDAY, SEPT. 14

8 a.m. Breakfast

8:30 a.m. Water Warrior of the Year Award

8:45 a.m. Resiliency in the American West

Our discussion last year about economic growth and water scarcity in the West was so popular that we decided to bring our speakers back for an update, with a brand-new panelist as well. Hear various perspectives on the water crisis from water leaders in California, Arizona and Colorado:

- Rick Callender, CEO, Santa Clara Valley Water District
- James Eklund, Denver Water Attorney & Former Director of the Colorado Water Conservation Board
- Kathryn Sorensen, Director of Research, Arizona State University's Kyl Center for Water Policy

10:30 a.m. Investment & Stewardship: Keys to Enhancing Resiliency

As we search for innovative water solutions, we also need water stewards to put those solutions into practice and investors to support a resilient ecosystem. These panelists are putting in the work to make that happen.

- Cindy Bohlen, Chief Mindfulness Officer, Riverwater Partners
- Alan Gilden, VP of Global Water Quality, Watts Water Technologies

11:45 a.m. Exporting Water Solutions

Once we discover water resiliency solutions, how do we get them to the places that need them most? Organizations such as the Asian Development Bank (ADB) and federal agencies such as the U.S. Trade and Development Agency are working on just that. Hear from export leaders on the innovative ways we can export water technology around the world.

- Ellie Collinson, deputy director and chief operating officer of the U.S. Trade and Development Agency
- Ambassador Chantale Wong, U.S. executive director of the Asian Development Bank

12:15 p.m. Lunch

1:15 p.m. Resiliency Solutions in Practice

There is much work to be done to develop water solutions and build water resiliency, but some companies are already making progress. Gain inspiration from corporate and small business leaders who are putting solutions into practice.

- Dr. Lindsay Birt, Client Solutions Manager, Xylem
- Paul McRoberts, Regional Industry Manager – Mining, Rockwell Automation
- Michael Samuel, President, Nobel Systems

2:30 p.m. Closing Remarks