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Five New Members Added to 2015 American Cancer Society Board of Directors

ATLANTA – (December 8, 2014) – The American Cancer Society, the nation's largest voluntary health organization, announced the addition of five new members to its 2015 Board of Directors during a recent meeting in Atlanta.

The 21-member American Cancer Society Board of Directors is responsible for setting policy for the American Cancer Society as well as establishing long-term goals, monitoring general operations and approving organizational outcomes and allocation of resources.

“It is a pleasure to welcome our new members to the American Cancer Society Board of Directors, all of whom bring a wealth of experience and a deep commitment to the Society and the cause of fighting cancer,” said Robert E. Youle, 2015 chair of the Board. “The American Cancer Society is now in its second century of leading the global effort to eliminate cancer as a major health threat. The Board of Directors provides the strong leadership needed to help continue the remarkable progress that’s been made to save more lives and to accomplish the ultimate goal of eradicating cancer.”

New Board members include Patricia J. Crome, RN, MN, NE-BC, FACMPE, of Seattle; Lewis E. Foxhall, MD, Houston; Jorge Luis Lopez, Esq., Coral Gables, Florida; Carolyn F. Rhee, FACHE, Chatsworth, California; and Gil West, Atlanta.

In addition, 2014 Board members Eugene D. Heflin of Columbus, Ohio, and John Alfonso, CPA, of New York City, have been re-nominated for an additional term in 2015.

Daniel P. Heist of State College, Pennsylvania, who served as treasurer of the Board for five years, has moved to a director position.

Board officers include Youle, chair, of Denver; Scarlett K. Mueller, RN, MPH, vice chair, Gainesville, Florida; Arnold M. Baskies, MD, FACS, Board scientific officer, Cherry Hill, New Jersey; Jeffrey L. Kean, secretary/treasurer, Pasadena, California; and Pamela K. Meyerhoffer, FAHP, immediate past chair, Litchfield Park, Arizona.

Crome is a senior partner and principal of the Rona Consulting Group, a lean management consultancy serving the healthcare industry. She has volunteered with the American Cancer Society since 2003 and is a past chair of the Great West Division Board. In 2013, Crome was awarded an American Cancer Society St. George National Award, which recognizes outstanding volunteers who have significantly contributed to furthering the Society's strategic goals and mission-driven programs.

Foxhall is the vice president for Health Policy and professor of Clinical Cancer Prevention at the University of Texas MD Anderson Cancer Center. He currently serves on the High Plains Division Board and is a former secretary of the American Cancer Society Cancer Action Network (ACS CAN) Board of Directors. Foxhall has been involved with the Society for more than two decades. He was awarded an American Cancer Society St. George National Award in 2011.

Lopez is the principal and founder of the Lopez Law Firm, representing for over 20 years municipal agencies, Florida 100, and Fortune 500 companies before federal, state, and local governments. He is recognized as an expert in governmental affairs, administrative law and political campaigns, and is the recipient of numerous awards for his commitment to philanthropy. Lopez is an American Cancer Society Florida Division Board Member, founding chair of the Miami Laureate Society and has chaired two consecutive Galas.

Rhee is the chief executive officer of Olive View-UCLA Medical Center, an acute care hospital in the Los Angeles County Department of Health Services. She is a former chair

of the California Division Board and currently leads the Division's Planned Giving Team. Rhee has been an active volunteer with the Society for more than 28 years.

West is the executive vice president and chief operating officer of Delta Air Lines, Inc. He serves as Delta's executive sponsor of the Society, challenging Delta's employees to seek new and innovative ways to raise funds for the Society, including the Delta Day of Hope, modeled after Relay For Life events. West served as a founding member of the South Atlantic Division Executive Leadership Council and served on the Operational Excellence Transformation Initiative Team.

Youle is an attorney in the Denver office of Sherman & Howard, LLC, specializing in complex commercial litigation. He has served on the Great West Division Board and was awarded an American Cancer Society St. George National Award in 1998. Youle has volunteered with the American Cancer Society for 27 years and has served on the American Cancer Society Board of Directors for the past seven years.

Mueller is the vice president and chief nursing officer at the North Florida Regional Medical Center. She has been an American Cancer Society volunteer for more than 30 years. She has served on the Florida Division Board for 18 years and was the president/chair from 2004 until 2005. She was awarded an American Cancer Society St. George National Award in 2010 and the Florida Division Distinguished Service Award in 2013. Mueller has served for four years on the American Cancer Society Board of Directors.

Baskies is a surgical oncologist and a medical director with Virtua Medical Group. He is a past president of the Eastern Division Board and was awarded an American Cancer Society St. George National Award in 2009. A former American Cancer Society grant recipient and Society volunteer for 36 years, Baskies has served on the American Cancer Society Board of Directors since 2010.

Kean is the director of global transaction services product readiness and launch at Bank of America Merrill Lynch. He served on the American Cancer Society California Division Board from 2004 to 2012 and served as chair of that board from 2006 until 2007. As a Society volunteer for 18 years, Kean has served on the American Cancer Society Board of Directors for four years.

Meyerhoffer has been an American Cancer Society volunteer for 41 years and serves on the Great West Division Board of Directors. She was awarded an American Cancer Society St. George National Award in 1985. Meyerhoffer has served on the American Cancer Society Board of Directors since 2004.

“As we begin a new year, we also want to recognize our outgoing 2014 Board members Robert K. Brookland, MD; Bryan K. Earnest; Willie H. Goffney, MD, FACS; Douglas K. Kelsey, MD, PhD, FAAP; and Gary M. Reedy,” said Meyerhoffer, 2014 chair of the Board. “They conclude their Board terms this December, and we thank them tremendously for their decades of leadership and support to the Society. They all pledged to remain engaged with us nationally and in their local communities. We cherish their friendship and volunteer spirit they have brought to the Board of Directors.”

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The American Cancer Society combines an unyielding passion with more than a century of experience to save lives and end cancer for good. As a global grassroots force of three million volunteers, we fight for every birthday threatened by every cancer in every community. We save lives by helping you stay well by preventing cancer or detecting it early, helping you get well by being there for you during and after a diagnosis, by finding cures through groundbreaking discovery, and fighting back through public policy. As the nation’s largest nongovernmental investor in cancer research, contributing more than \$3.5 billion, we turn what we know about cancer into what we do. As a result, more than 14 million people in America who have had cancer and countless more who have avoided it will be celebrating birthdays this year. To learn more about us or to get help, call us anytime, day or night, at 1-800-227-2345 or visit cancer.org.