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Colorado's Energy Economy: What is Colorado's national and global position in the energy economy? Wednesday, April 9, 2014

### COLORADO'S ENERGY ECONOMY

# *What is Colorado's national and global position in the energy economy?*

### Wednesday, April 9, 2014

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## **WELCOME**

## **Bruce Alexander** President & CEO Vectra Bank Colorado Sherman & Howard

# Mark Williams Senior Member



## SPEAKER INTRODUCTION

## Mark Williams

Senior Member Sherman & Howard

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#### TOM CLARK

Chief Executive Officer, Metro Denver Economic Development Corporation and Executive Vice President, Denver Metro Chamber of Commerce

- More than 30 years of economic development experience at the state, regional, county and city levels.
- Career spans four decades from Director of Commercial and Industrial Development for the Illinois Department of Commerce and Community Affairs through positions with numerous chambers of commerce across the metro area.
- Holds bachelors degrees in speech and psychology from Minnesota State University and a Masters in Public Administration from the University of Illinois.
- Founder and first president of the Metro Denver Network, the Metro Denver region's first economic development program.
- Recipient of the Arthur D. Little Award for Excellence in Economic Development and chosen as one of the nation's top economic development professionals by the Council on Urban Economic Development.





# COLLABORATION AND CLUSTER DEVELOPMENT – BUILDING A COMPETITIVE ECONOMY

Tom Clark CEO Metro Denver Economic Development Corporation

**Business for Breakfast – Vectra Bank** 

"Companies don't locate in cities. They locate in 'places'."

## "Where custom fails, law prevails."

"Laws are sand, **customs are rock**. Laws can be evaded and punishment escaped but an openly transgressed **custom** brings sure punishment."

-Mark Twain-

# **Our Mission**

- Assist primary employers to locate and expand in the ninecounty Metro Denver region
- Serve as the primary global marketing organization for new jobs in Metro Denver
- Provide economic development services to our partners that they cannot afford themselves including:
  - Massive data bases, regional web site with GIS, econometric models, full-time economist, trade and prospect missions, increased air service
- Provide "first money in" for major economic opportunities for the region or to fight back the "Forces of Darkness"
- Promote, support and assist in creating a "culture of cooperation" in economic development throughout the region and the State of Colorado

# Some History

- A major recession 1982 Oil shale collapses when Saudis turn on the tap. "Balkanized cities" – cutthroat economic development, stealing companies from each other, speaking "ill" of one another
- Chasing prospects so vigorously that we chased them to Scottsdale, Dallas and Kansas City
- Determined to "sell our region in the manner our prospects saw us – not a series of cities and counties, by a "place" called "Denver"

Seeing the world through the lens of employment clusters...Dr. Michael Porter's work

- Companies "cluster" to exploit a resource oil, labor, water, research and development access...
- Most competitors identify their clusters' competitive advantage and then chase companies within them.
- We see the economy through the eyes of our clusters...this drives differentiated decisions on everything from tax and regulatory policy to major infrastructure projects.
- "If you don't know where you are going, any consultant will take you there."

# Innovation Clusters in Metro Denver



# Metro Denver Industry Clusters 2007 - 2012



# Metro Denver Industry Clusters 2013





# Does cooperative economic development work?

- 1985 30% closure rate
- 2011 52% closure rate
- Eliminating "cognitive dissonance" among customers increases our ability to beat out competitors
- Examples: Vestas, Arrow Electronics, DaVita, Charles Schwab and many, many others

# Does "cluster" strategy work?

- 80% of locations in past eight years have come from cluster companies
- Over 60% of expanding or relocating companies have been within clusters

## SPEAKER INTRODUCTION

## Kirk Monroe EVP, Director of Wholesale Banking Vectra Bank Colorado

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#### SCOTT PRESTIDGE

Energy Industry Manager Metro Denver Economic Development Corporation (EDC)

- Focuses on economic development, policy formation, and management of the inhouse energy trade association, the Colorado Energy Coalition.
- Formerly worked as the Metro Regional Director for U.S. Senator Mark Udall.
- Bachelor's Degree in Political Science and a Bachelor's Degree in Spanish from the University of Colorado in Boulder, as well as a Master's Degree in Public Policy from the University of Colorado in Denver.







#### **Resource Rich Colorado**

## Colorado's National and Global Position in the Energy Economy

Fifth Edition, December 2013



## **Resource Rich Colorado**

## Acknowledgements

### Competitive Analysis Committee Members

Chris Hansen, IHS, Committee Chair John Armstrong, Enserca LLC Tim Bennet, Flood and Peterson Beth Chacon, Xcel Energy Larry Holdren, Pure Brand Communications Brian Payer, IHS Corporation Michael Pomorski, Encana Corporation

# Oil







#### Crude Oil Prices, 1999-2012

Prices for Colorado-produced oil trend below the national average; U.S. average price in 2012 was \$94.05 per barrel



*Source: U.S. Department of Energy, OK-WTI, Energy Information Administration Note: Crude oil includes lease condensate recovered as liquid from natural gas wells* 

#### Crude Oil Production by State, 2008-2012

Colorado ranks 9th in crude oil production; Colorado production is on the rise



*Source: U.S. Department of Energy, Energy Information Administration Note: Crude oil includes lease condensate recovered as liquid from natural gas wells* 

#### Rotary Rig Count, 2008-2012

DJ-Niobrara formation driving Colorado rotary rig count activity; 2,301 new wells were drilled in 2012; as of October 2013 there were 51,426 active wells in Colorado



*Source: Baker Hughes; Colorado Oil and Gas Conservation Commission Note: Number of rigs is annual average* 

#### **Crude Oil Reserves & Utilization Rate**

Technology improvements contribute to growing reserves



Source: U.S. Department of Energy, Energy Information Administration Note: Utilization rate is the amount of reserves developed/produced annually; crude oil reserves include lease condensate

#### Map of Crude Oil and Refined Products Infrastructure





Source: U.S. Department of Energy, Energy Information Administration

#### Oil Production Leaders, 2008-2012

U.S. ranks 3rd in production; domestic production on the rise



Source: International Energy Agency, 2009-2013 Key World Energy Statistics Note: Includes crude oil, natural gas liquids, feedstocks, additives, and other hydrocarbons



Source: International Energy Agency, 2009-2013 Key World Energy Statistics Note: Includes crude oil, natural gas liquids, feedstocks, additives, and other hydrocarbons

# Natural Gas



#### Natural Gas Wellhead Prices, 1999-2012

Colorado price trends below the national average to account for fuel transportation costs to markets outside the state



Source: U.S. Department of Energy, Energy Information Administration; 2011 and 2012 CO price data estimated Note: Transportation allowance accounts for the cost to move natural gas to markets beyond Colorado borders

#### Natural Gas Production by State, 2008-2012

Colorado ranks 6th in production; production is increasing due to technology improvements



*Source: U.S. Department of Energy, Energy Information Administration Note: Top ten producers including Colorado* 

#### **Natural Gas Reserves & Utilization Rate**

Technology is contributing to growing reserves nationwide



Source: U.S. Department of Energy, Energy Information Administration Note: Top eight states including Colorado; utilization rate is the amount of reserves developed/produced annually

#### **U.S. Natural Gas Production & Consumption**

Domestic production has increased steadily since 2006; low price of natural gas has increased power and industrial consumption



#### Map of Natural Gas Pipeline Infrastructure



Source: Energy Information Administration, Office of Oil & Gas Division, Gas Transportation Information System


Source: Energy Information Administration based on data from various published studies. Updated: May 9, 2011

# U.S. Shale Gas Production by Major Resource Play

Technology has led to quickly expanding resource development



Source: HPDI; Encana Corporation

Note: Legacy production in the Niobrara makes it hard to differentiate shale resource development; 7.5 Bcf per day from Rocky Mountain Region

# Natural Gas Production Leaders, 2008-2012

U.S. is 1st and growing; top 8 producers equal 62.0% of global production



Source: International Energy Agency

# Top Net Importers of Natural Gas, 2008-2012

U.S. imports declining due to increases in domestic production



Source: International Energy Agency

# Coal







# Coal Prices by State, 2011-2012

Price differences may be due to variations in production costs,



*Source: U.S. Department of Energy, Energy Information Administration Note: Top ten states plus Colorado; short ton equals 2,000 pounds* 

# U.S. Coal Production by State, 2008-2012



*Source: U.S. Department of Energy, Energy Information Administration Note: Top ten states; short ton equals 2,000 pounds* 

# **U.S. Coal Reserves & Utilization Rate**

Percent equals utilization rate of state reserves; coal reserves are massive, contributing to an extremely small utilization rate



Source: U.S. Department of Energy, Energy Information Administration; Note: Reserves are "Estimated Recoverable Reserves"; short ton equals 2,000 pounds; 2011 is most recent year for domestic coal reserves data

# Global Coal Production Leaders, 2008-2012

U.S. production holding steady as resource diversity expands; China coal production is increasing rapidly to match growing demand



Source: U.S. Department of Energy, Energy Information Administration

# **Top Proved Coal Reserves, 2012**

The U.S. holds the largest coal reserves in the world



Source: BP Statistical Review of World Energy, June 2013 Note: Short ton equals 2,000 pounds; "recoverable" based on current economics and technology; includes anthracite, bituminous, sub-bituminous, and lignite

# Top Net Exporters of Coal, 2008-2012

U.S. exports are increasing to meet global demand



# Top Net Importers of Coal, 2008-2012

The U.S. has no significant imports of coal



Source: International Energy Agency, Key World Energy Statistics, 2009-2013

# Renewables



# Total Installed Wind Capacity, 2008-2012

Widespread growth in wind installations; Texas leading the way



Source: SNL Energy

## Total Installed Solar Capacity, 2010-2012

Significant growth in solar installations; California leading the way with large utility scale solar farms



Source: Solar Electric Power Association

## Total Installed Biomass Capacity, 2008-2012

Colorado is below the national trend



*Note: Top ten states plus Colorado* 

# Total Installed Geothermal Capacity, 2008-2012

Eight states have geothermal electric generation; California leads the way



Source: SNL Energy Note: Vast majority of states have no utility-scale geothermal capacity

## Total Installed Hydropower Capacity, 2008-2012

Minimal nationwide growth in hydropower capacity



Source: SNL Energy Note: Top ten states plus Colorado

# State Clean Tech Index

# 2013 STATE INDEX OVERALL

Rankings based on technology, policy, and capital activities of each state



ANK	STATE	LEADERSHIP SCORE	
1	California	91.7	
2	Massachusetts	77.8	
3	Oregon	72.8	
4	New York	63.3	
5	Colorado	63.0	
6	Washington	62.3	
7	New Mexico	60.8	
8	Illinois	58.5	
9	Minnesota	56.1	_
10	Hawaii	52.2	-
11	Connecticut	52.2	
12	Michigan	48.5	
13	New Jersev	48.2	
14	New Hampshire	46.5	
15	Vermont	46.4	
16	Arizona	45.6	
17	Rhode Island	44.5	
18	lowa	43.8	
19	Wisconsin	43.7	
20	Nevada	43.4	
21	Maryland	41.6	
22	Texas	40.9	
23	Pennsylvania	39.6	
24	North Carolina	37.1	
25	Delaware	36.9	
26	Maine	36.8	
27	Idaho	36.8	
28	Virginia	35.7	
29	Georgia	33.7	
30	Ohio	33.6	
31	Montana	32.0	
32	Utah	31.5	
33	Indiana	31.1	
34	Florida	30.1	
35	Tennessee	28.6	
36	South Dakota	28.1	
37	South Carolina	27.9	
38	Kansas	27.0	
39	Oklahoma	24.6	
40	Kentucky	22.6	
41	Alabama	22.5	
42	Nebraska	21.0	
43	Wvomina	20.0	
44	Louisiana	19.6	
45	Missouri	19.4	
46	Alaska	18.5	
47	Arkansas	17.5	
48	North Dakota	16.5 💴	
49	West Virginia	7.3 💻	Fig 20
50	Mississippi	4.2	rig. 30

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# Metro Clean Tech Index



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# Power



## Map of Major Electric Transmission Lines

Eastern, Western, and Texas Interconnections are all unique; expansion of renewables may require new transmission lines





#### U.S. Net Generation History by Resource, 1950-2012

Source: U.S Department of Energy, Energy Information Administration; some 2012 data is provisional

# **Levelized Costs for Electric Generation Plants**

Assuming a plant start date of 2018, the total levelized cost measures competitiveness of different generating technologies; levelized costs include transmission, fuel, operations and maintenance, and capital



Source: U.S. Department of Energy, Energy Information Administration

Note: 2018 is referenced due to the long lead time required for some technologies and projects; estimates expressed above will vary by region

# Average U.S. Capacity Factor by Resource, 2011 & 2012

The average capacity factor of a power plant is the ratio of actual output per year compared to the output of operating at full nameplate capacity



Source: U.S. Department of Energy, Energy Information Administration

# U.S. Nameplate Capacity and Net Generation, 2012

Available installed capacity compared to utilized capacity

**U.S. Operating Nameplate Capacity U.S. Net Generation by Resource** 1.04 terawatts of installed capacity 3,874 terawatt hours of total generation Oil Renewables 1% **Renewables** 6% Hydro 5% **Hydro** 9% 6% Oil 4% Coal Coal 31% Nuclear 39% 20% Nuclear 10% Gas Gas 29% 40%

# **Colorado Nameplate Capacity and Net Generation, 2012**

Available installed capacity compared to utilized capacity



Source: U.S. Department of Energy; Energy Information Administration; figures exclude idled power plants Note: Electricity use by sector - Industrial (29%), Residential (34%), Commercial (37%)

# U.S. Per Capita Energy Consumption, 2011

Colorado has a low energy (Btu) consumption rate per person



*Source: U.S. Department of Energy, Energy Information Administration Note: Top ten states plus Colorado* 

### Average Residential Summer Retail Electric Price, 2011-13

Colorado has the 17th most expensive residential retail electricity price



Note: Top ten states plus Colorado

# Environment & Sustainability





CO<sub>2</sub> Emissions Per Capita, 1960-2010

Source: World Bank, Carbon Dioxide Information Analysis Center, Environmental Sciences Division, Oak Ridge National Laboratory

# CO<sub>2</sub> Emissions by Country: 2000, 2005, 2010

Top ten countries account for 64% of world CO<sub>2</sub> emissions



Source: World Bank; Carbon Dioxide Information Analysis Center, Environmental Sciences Division, Oak Ridge National Laboratory



# Square Footage of LEED-Certified Space, 2013

Colorado fell from second in 2012 to eigth in 2013 in the amount of LEED-certified space per capita



Source: U.S. Green Building Council - eleven states are shown, NY and CA tied

# **Colorado Water Consumption by Industry Sector**

Agriculture uses the majority of CO water; energy sector consumes less than 1% of total



Source: Colorado Foundation for Water Education; CO Division of Water Resources \* = "Other Energy" is solar, coal, natural gas, and uranium development

# Energy Policies & Programs






### **Energy Efficiency Policies**, 2012

Colorado requires electricity sales and demand to be reduced by 5% of 2006 numbers by 2018; natural gas savings requirements vary by utility



### **Renewable Energy Policies**, 2012

Colorado has a Renewable Portfolio Standard (RPS) of 30% by 2020 for investor owned utilities, 20% by 2020 for rural cooperatives, and 10% by 2020 for large munis



### **Net Metering Policies, 2012**

### Colorado requires that a customer's excess generation during a calendar year be reimbursed by their utility



Note: Numbers indicate individual system capacity limit in kilowatts. Some limits vary by customer type, technology and/or application. Other limits might also apply. This map generally does not address statutory changes until administrative rules have been adopted to implement such changes.

#### www.dsireusa.org / July 2013

### **Alternative Fuel Vehicles, 2011**

Recent state policies may begin increasing the number of alternative fuel vehicles in Colorado



Source: U.S. Department of Energy; Energy Information Administration Note: Includes compressed natural gas (CNG), liquefied natural gas (LNG), hydrogen, and electric vehicles; all types, classes, and uses; Top ten states plus Colorado

#### **Alternative Fuel Vehicle Stations, 2013**



Source: Department of Energy; Alternative Fuels Data Center Note: Includes compressed natural gas (CNG), liquefied natural gas (LNG), hydrogen, and electric; Top ten states plus Colorado

### State Gasoline Tax, 2013

Colorado ranks 33rd in the nation; well below the national average



*Source: American Petroleum Institute Note: Top ten states plus Colorado* 

### **Global Retail Prices of Premium Unleaded**, 2013

U.S. gasoline is inexpensive compared to most countries; limited resources, limited infrastructure, and fuel taxes contribute to higher prices



Source: International Energy Agency, 2013 Key World Energy Statistics Note: Gasoline prices are from 1st quarter of 2013

### Number of Acres Leased for Drilling Public Lands

Colorado has 4th highest number of acres leased; increased oil and gas activity on private lands contributes to decrease



Note: Top ten states including Colorado

## Employment & Industry



#### Fossil Fuels - Number of Employees

Colorado fossil fuel sector is growing; 45,225 direct employees in 2013



Source: Dun & Bradstreet, Inc.; Marketplace database, July-September, 2007-2010; Market Analysis Profile, 2011-2013 Note: Employment represents the coal, oil, gas, pipeline, refinery, generation, transmission, distribution, and engineering services sectors



Source: Dun & Bradstreet, Inc.; Marketplace database, July-September, 2007-2010; Market Analysis Profile, 2011-2013 Note: Employment represents the solar, wind, geothermal, fuel cell, efficiency, storage, green transportation, cleantech R&D, and environmental consulting sectors

### **Average Annual Salary**

Fossil fuel wages tend to be higher than cleantech wages; Colorado wages higher than national average



### Economic Impact, 2013

The economic impact of Colorado's energy industry is \$15.5 billion; that is a 13.6% increase over 2012, which was \$13.7 billion



### Colorado Key Industries, 2012

The energy and natural resources key industry represents 8% of the state's Gross State Product (GSP); GSP is the market value of all final goods and services produced in the state



Source: Colorado Office of Economic Development and International Trade (OEDIT), Economic Modeling Specialists International (EMSI)



### Resource Rich Colorado

### Fifth Edition

December 2013

### REMI

- Regional Economic Models Inc. (REMI)
   O Dynamic economic modeling system
- Partners:
  - o Common Sense Policy Roundtable
  - Denver South Economic Development Partnership
  - Metro Denver Economic Development Corporation
- REMI Tax-PI model built for Colorado

   Economists: CU Leeds School of Business

### REMI – 2014 Fracking Ban Report

- Colorado Oil and Gas
  - 75% of Colorado homes are fueled by natural gas produced in the state
  - 30% of Colorado's transportation fuel comes from the state's oil production
  - More than 60 years of hydraulic fracturing in Colorado, with approximately 95% of Colorado wells being "fracked" today
- Study Results Fracking Ban: 2015-2040
  - 93,000 lost jobs permanent loss
  - o \$12 billion in lost State GDP
  - Reduction of \$985 million in local and state tax revenue



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